

BENEFITS OF CLOUD COMPUTING

ELASTICITY

Users can scale services to fit their needs, customize applications and access cloud services from anywhere with an internet connection.

Scalability

Cloud infrastructure scales on-demand to support fluctuating workloads.

Ready-Built Tools

Users can select from a menu of prebuilt tools and features to build a solution that fits their specific needs.

Security Features

Virtual private cloud, encryption and API keys help keep data secure.

Storage Options

Users can choose public, private or hybrid storage offerings, depending on security needs and other considerations.

EFFICIENCY

Enterprise users can get applications to market quickly, without worrying about underlying infrastructure costs or maintenance.

Accessibility

Cloud-based applications and data are accessible from virtually any internet-connected device. their applications to market quickly.

Reduction in Equipment Cost

Cloud computing uses remote resources, saving organizations the cost of servers and other equipment.

Speed to Market

Developing in the cloud enables users to get

Data Security

Hardware failures do not result in data loss because of networked backups.

STRATEGIC VALUE

Cloud services give enterprises a competitive advantage by providing the most innovative technology available.

Collaboration

Worldwide access means teams can collaborate from widespread locations.

Modernized Work

Cloud service providers (CSPs) manage underlying infrastructure, enabling organizations to focus competitors who must devote IT resources to on application development and other priorities.

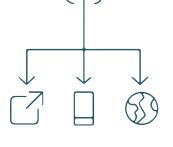
give users the most up-to-date technology.

Regular Updates

Competitive Edge Organizations can move more nimbly than managing infrastructure.

Service providers regularly update offerings to

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